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Common Restaurant Challenges & How to **Fix** them



Problem: **Rising Cost**

Food prices have surged, wages are rising, and operational expenses keep climbing.

For many restaurants, labor and food costs **comprise 60–70% of total revenue.**

Margins are tighter than ever—and cutting corners isn't sustainable.



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Solution: Add A New Revenue Stream

Diversify your income. Sell merch, host classes, or explore passive income streams. Many are turning to **Skill-based COAMs** for extra revenue; passive income without extra staff or menu changes.

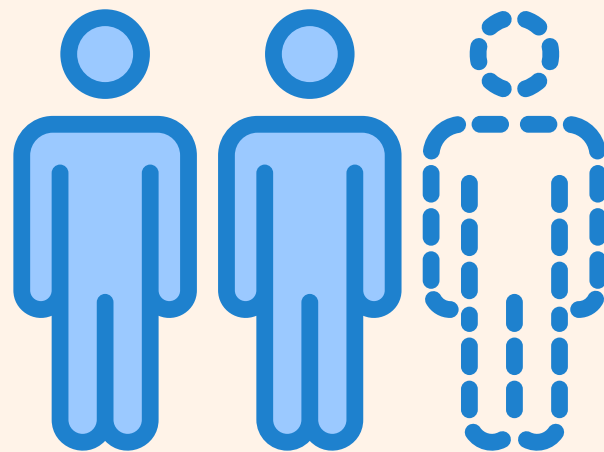


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Solution: Labor Shortage

Hiring is harder than ever. Staff is stretched thin, training takes time, and many restaurants are cutting back hours or under-serving guests.



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Solution: Strengthen & Support Your Team

Cross-train your team and **reward reliability** with flexibility or bonuses. A supported, versatile staff keeps service strong. Maintain a genuine, supportive culture. Culture goes a long way.



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Solution: Declining Traffic

Customers aren't coming in like they used to. Inflation, online ordering, and endless competition are leaving more seats, and registers, empty.



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Solution: Enhance Engagement

Offer more than just food. Give customers a reason to visit and a reason to stay.

Entertainment, rewards, and in-house engagement tools help keep guests longer. The longer they stay, the more likely they're to spend.



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Turn Challenges into Revenue

At ARC Gaming, we specialize in helping restaurant owners solve real business challenges through **passive income** powered by **Skill-Based COAMs**. Many of our partners are earning **thousands in extra monthly revenue.**

 Interested? DM or Visit **arcgt.com** to get started.